

LOGO - VERTICAL



KINDREDS

LOGO - HORIZONTAL



KINDREDS

SECONDARY USAGE HEADER FONT: PROXIMA NOVA SEMIBOLD

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**  
abcdefghijklmnopqrstu**vwxyz**  
**1234567890**

SECONDARY USAGE BODY FONT: PROXIMA NOVA REGULAR

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**  
abcdefghijklmnopqrstu**vwxyz**  
1234567890

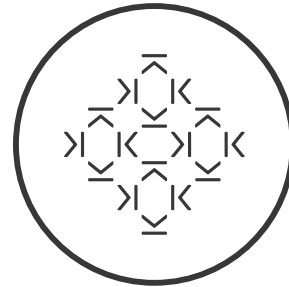
SECONDARY FONT USAGE EXAMPLE:

**KINDRED MOMS | NOV 3 AT 7:00PM**

—  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam nibh. Nunc varius facilisis eros. Sed erat.

*This file can be opened with Adobe Illustrator and vector logos can pulled directly into other designs.*

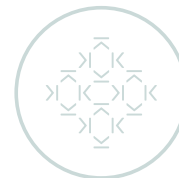
LOGOMARK



LOGOTYPE

KINDREDS

ALTERNATE LOGO - VERTICAL/SQUARE OPTION

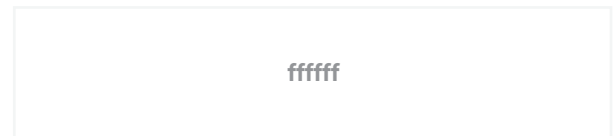


KINDREDS

COLOR PALETTE:



f0cf97



ffffff



393737



cbd9d8



859290



f3cfb5





KINDRED  
moms



KINDRED  
nights



KINDREDS  
conference



KINDRED  moms



KINDRED  nights



KINDREDS  conference



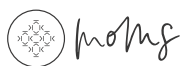
 moms




 nights



 conference



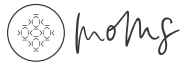
 moms



 nights



 conference

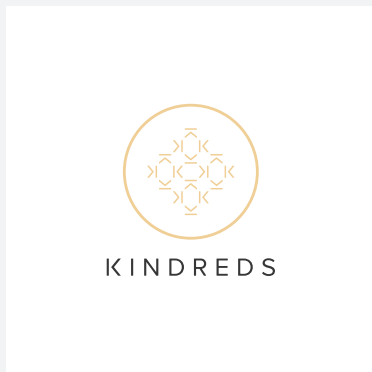
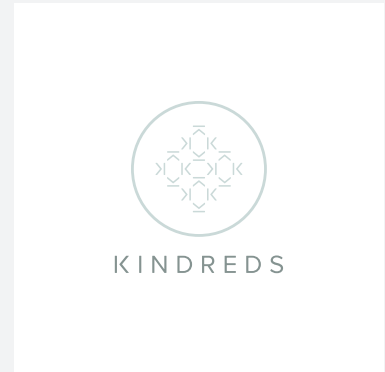


*Due to licencing law, I cannot share/sell any fonts directly with you. The font for Moms, Nights and Conference is called 'Signature Collection' can be purchased for \$20 here:*

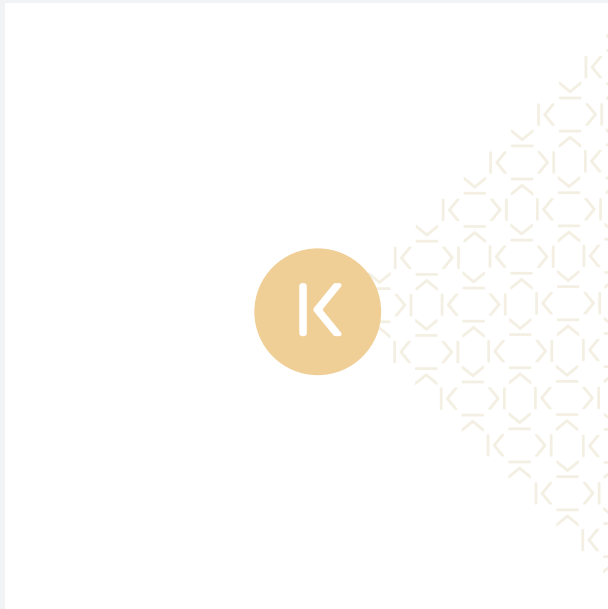
*<https://creativemarket.com/Nickylaatz/2226871-Signature-Collection-Script-Font>*

*The primary logo font and suggested secondary usage font is a family called 'Proxima Nova', and is available to sync through [Typekit.com](https://www.typekit.com) via an Adobe Creative Cloud subscription. However, I'm sure Indian Creek already has a body copy font already in use, and—as long as it is a modern sans serif—I am sure you can use that for copy in conjunction with the Kindred logos.*

Color Usage Examples:



## *K MARK & K-PATTERN FOR BACKGROUNDS:*



*This Vector pattern can be tiled to create various design elements, these will work best when pasted from Adobe Illustrator to another artboard or application (Photoshop, AfterEffects, etc.)*

*You can find a full size vector version in the file 'K Pattern.pdf'*



differences < sameness

OUR SAMENESS IS GREATER THAN OUR DIFFERENCES



differences < sameness

OUR SAMENESS IS GREATER THAN OUR DIFFERENCES

